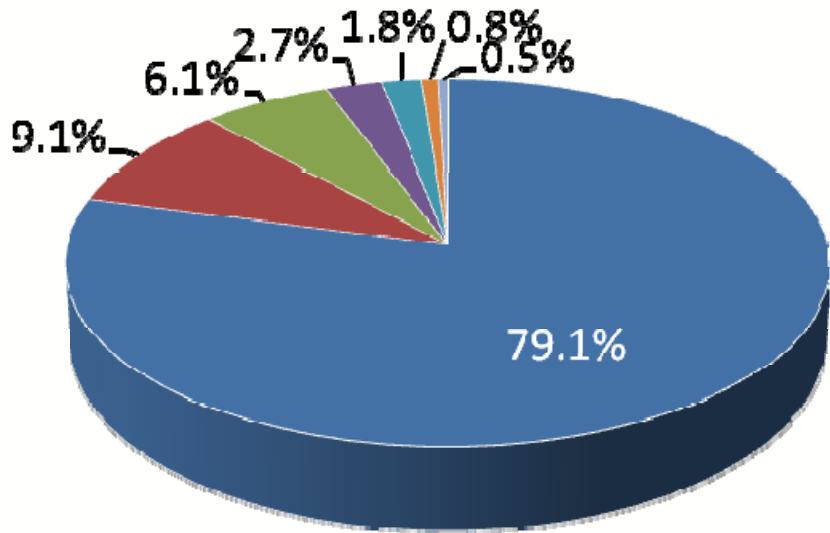


ANEX 2012 Facts & Figures

 Event Name	Asia Nonwovens Exhibition and Conference 2012
 Date	13-15 June 2012
 Venue	KINTEX II Hall 10, Seoul, Korea
 Organiser	Asia Nonwoven Fabrics Association (ANFA)
 Fair Managers	Korea Nonwoven Industry Cooperative UBM Korea Corporation
 Sponsors	Ministry of Knowledge Economy (MKE) Small & Medium Business Administration (SMBA) Korea Federation of Small and Medium Business (Kbiz) Korea Federation of Textile Industries (KOFOTI) Gyeonggi Tourism Organization The International Association Serving the Nonwovens and Related Industries (EDANA) Association of the Nonwoven Fabrics Industry (INDA)
 No. of Exhibitors by Countries	237 companies from 24 countries and regions (Local: 59 Overseas : 178) Belgium(3), China(81), Denmark(1), Finland(1), France(5), Germany(12), HongKong(4), India(5), Indonesia(1), Israel(1), Italy(3), Japan(17), Korea(59) Malaysia(1), Saudi Arabia(1), Singapore(2), Spain(1), Sweden(1), Switzerland(1) Taiwan(14), Thailand(2), Turkey(2), UK(2), USA(17)
 Exhibition Area	12,000m ² (Gross Exhibition Area)
 National pavilion	Korea, China, Japan and Taiwan
 No. of Visitors	13,373 from 62 countries and regions (Local: 8,084 Overseas: 5,289) (Top 10 international countries by order: China, Japan, Taiwan, USA, India Germany, Singapore, Malaysia, Italy, Turkey)
 Concurrent Events	Global Nonwovens Summit(GNS) ANFA-EDANA-INDA Meeting Korean Nonwoven Technical Conference(KNTC)

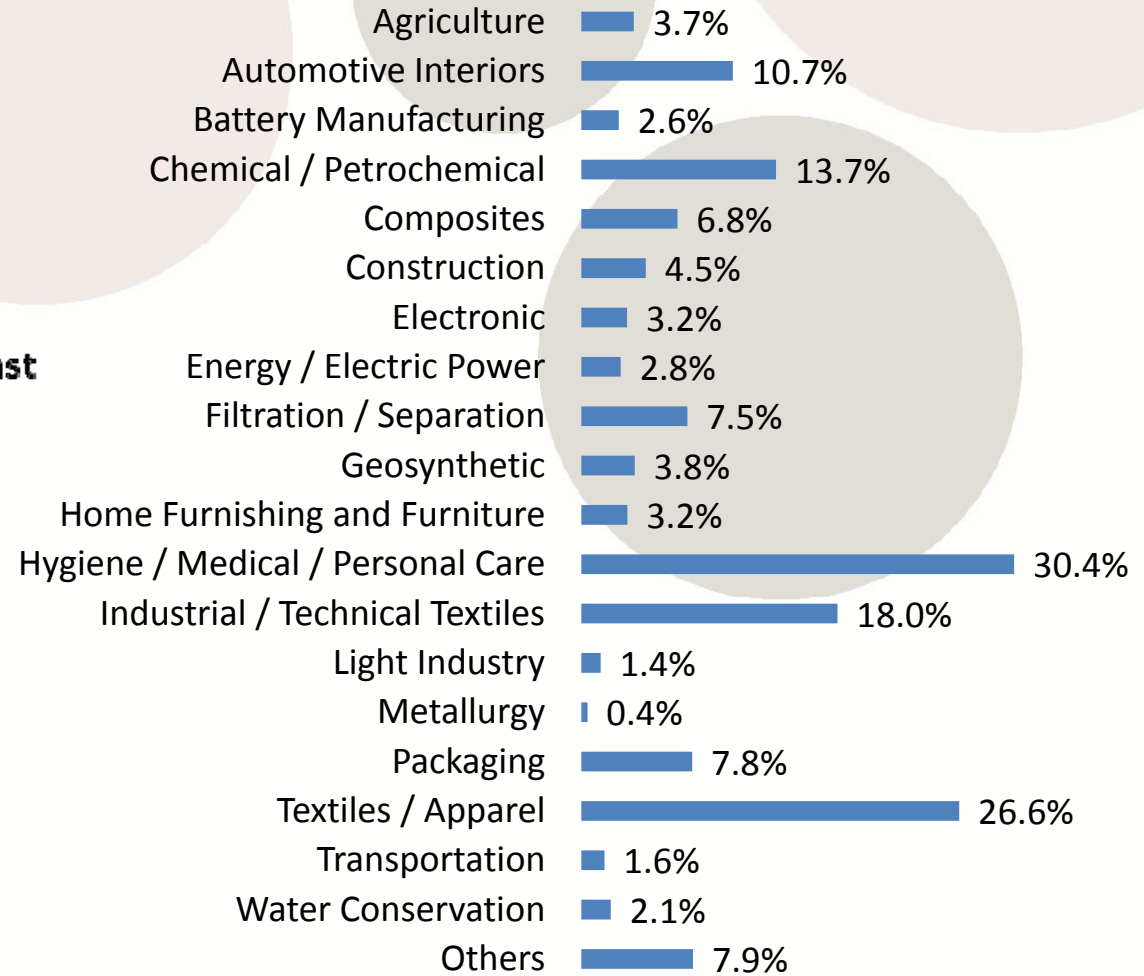
ANEX 2012 Visitors Statistics

International Visitor breakdown by Continent

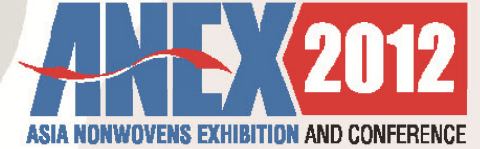


- Asia
- Europe
- North America
- Middle East
- Africa
- Oceania
- South America

Nature of Business

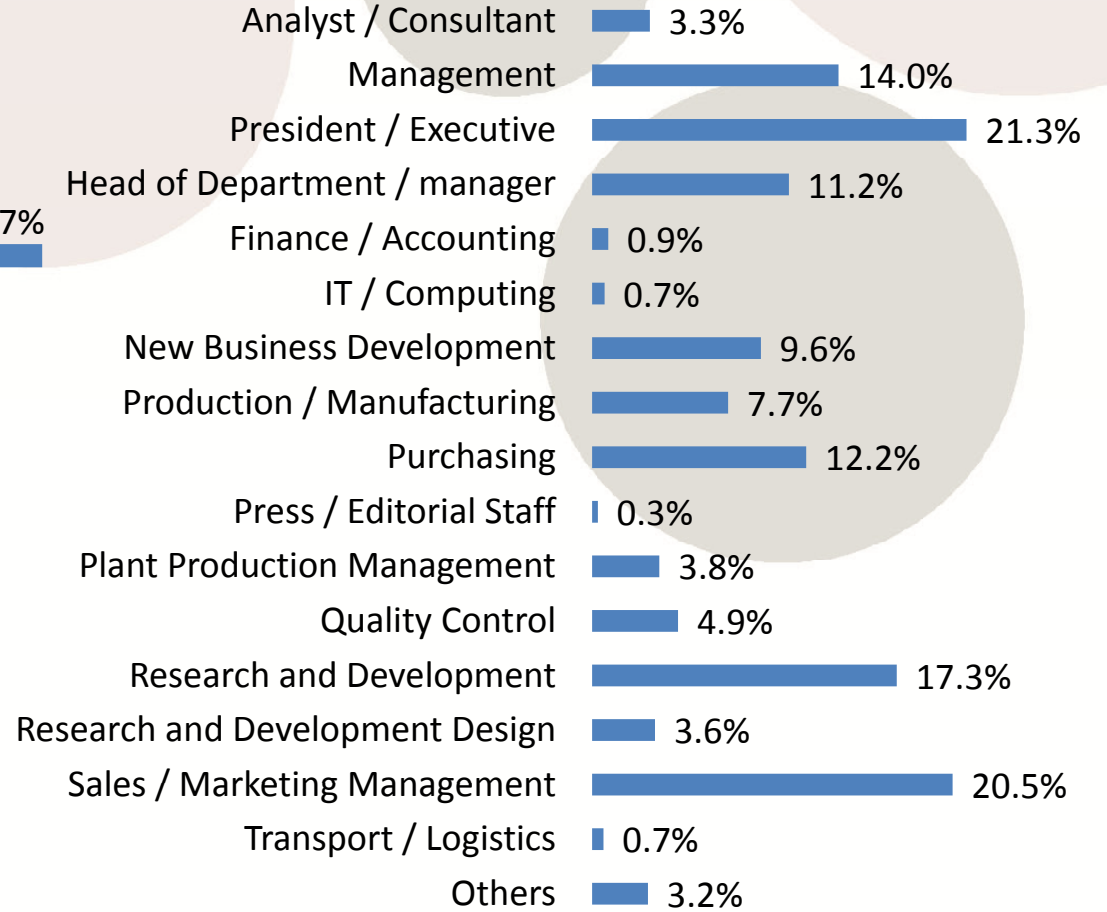
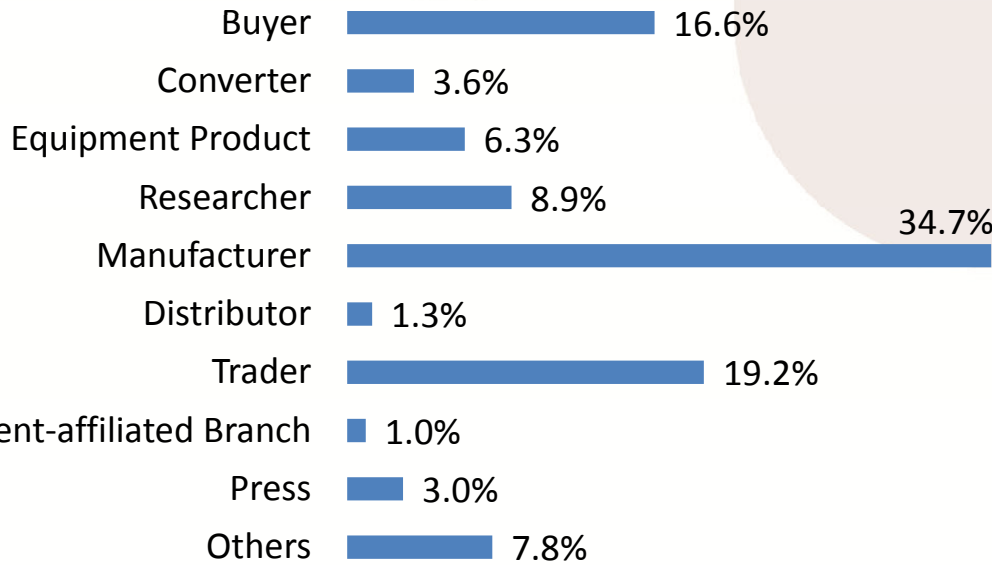


ANEX 2012 Visitors Statistics



Company / Institute Activities

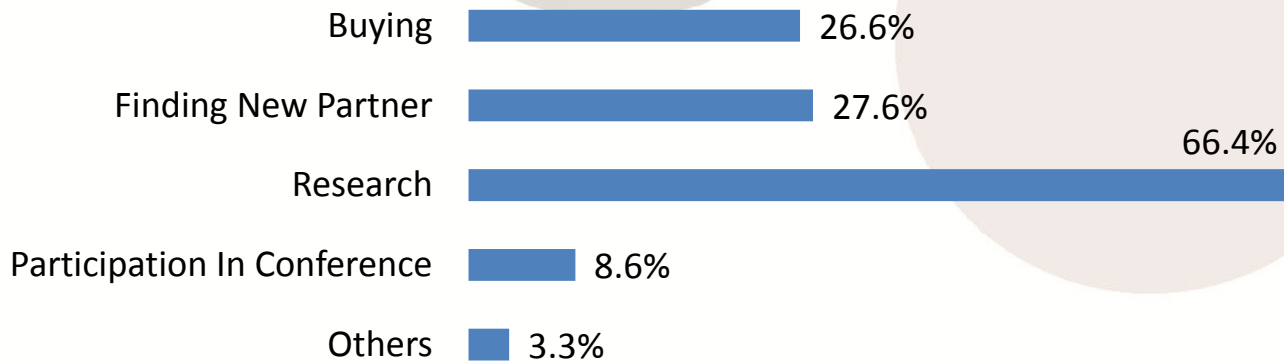
Status & Job Function



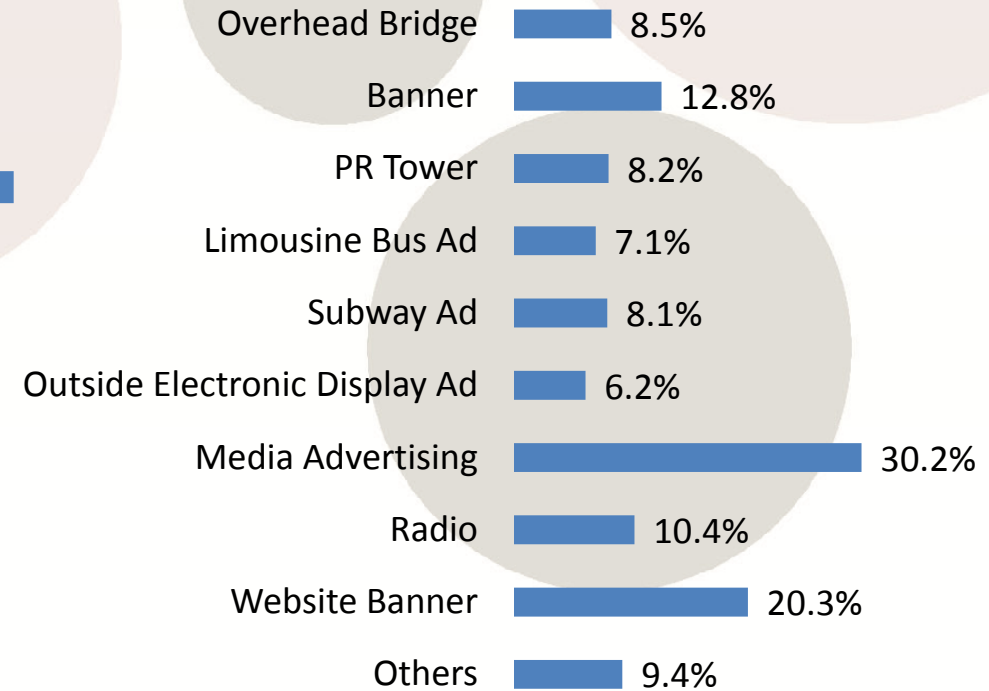
ANEX 2012 Visitors Statistics



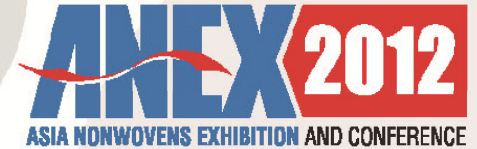
Purpose to Visit



Source of Information



ANEX 2012 Visitors Statistics



Exhibitor Commentary

"ANEX is a well-made Exhibition which specializes in the Asian Nonwoven Market and the marketing and promotion for the Exhibition is very effective."
- Mr Jae-il Byun, Manager of KOREA VILENE

"The Asia Nonwoven Market is very dynamic and has high potential. I think ANEX is a very successful event in terms of both operation and service. And, we had a very good time too!"
- Mr Kelvin Tham, Asia-Pacific Sales Team Leader of AVGOL NONWOVEN

"I was very satisfied that almost all of the visitors to my booth were working in the Nonwoven Industry and that the organizer promoted the Exhibition so effectively through various media and E-Newsletters."
- Ms Oliver Sum, Asia Region Marketing Manager of LENZING

"It's first time to attend ANEX. As far as I can see, the quality of contents is much better than other fairs"
- Mr Paolo OCLEPPO, Marketing Manager of SANDVIK

